

ceilingsdontexist.com

kennedi leigh wright



PORTFOLIO



creative director • program manager • content creator • copywriter • digital designer • media curator



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KENNEDI LEIGH WRIGHT

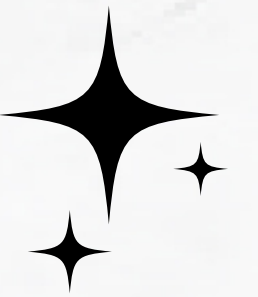
OWNER,



CEILINGSDONTEXIST.COM



about the
CREATIVE



KENNEDI LEIGH WRIGHT is a marketing professional specializing in creative endeavors. Her passions have always been planted in the arts, media, design, technology, organizing & planning *everything* in immense detail. Having acquired a Bachelor of Business Administration degree in Marketing from Prairie View A&M University in 2021, she's now amalgamated these passions and made it her career.

the

MISSION

05

My mission as a creative is always to bring forth and give life to my clients' visions, as well as my own, by conceptualizing & managing them to completion. I dive deep into the details to turn dreams into tangible reality.



SKILLS



CREATIVE DIRECTOR

conceptualizes, plans, directs & manages all moving parts of any project or event so that the result is appealing, fresh and cohesive



DIGITAL DESIGNER/CONTENT CREATOR

designs & edits several forms of digital content & promotional materials (custom: social media posts, photo/video content, flyers, logos, business cards, apparel/merch, etc.)



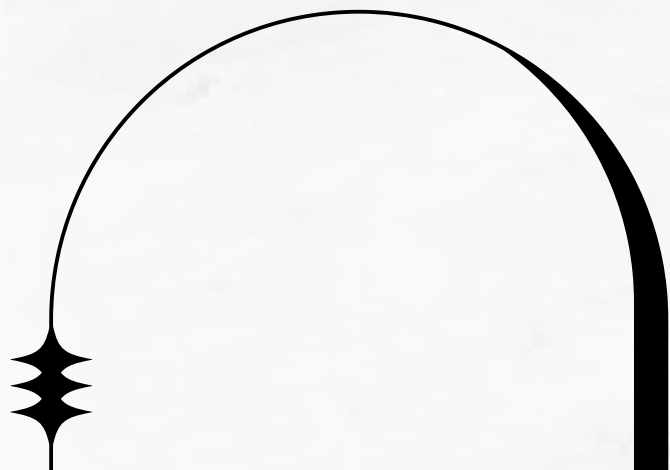
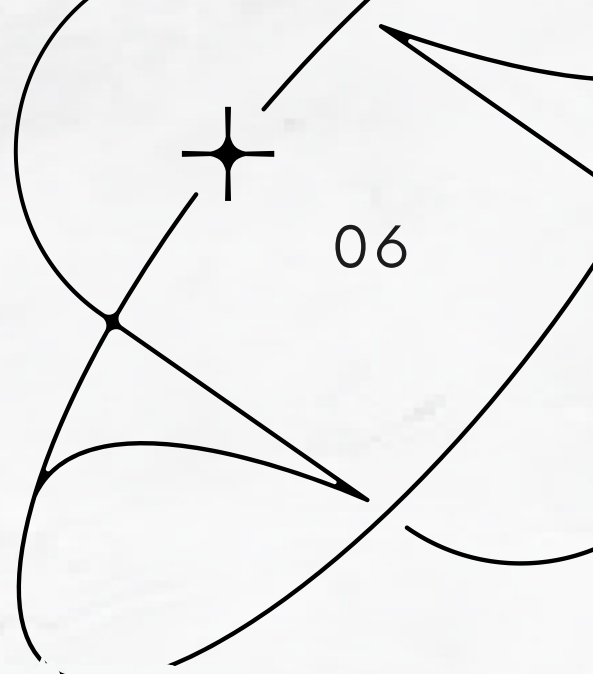
MEDIA CURATOR

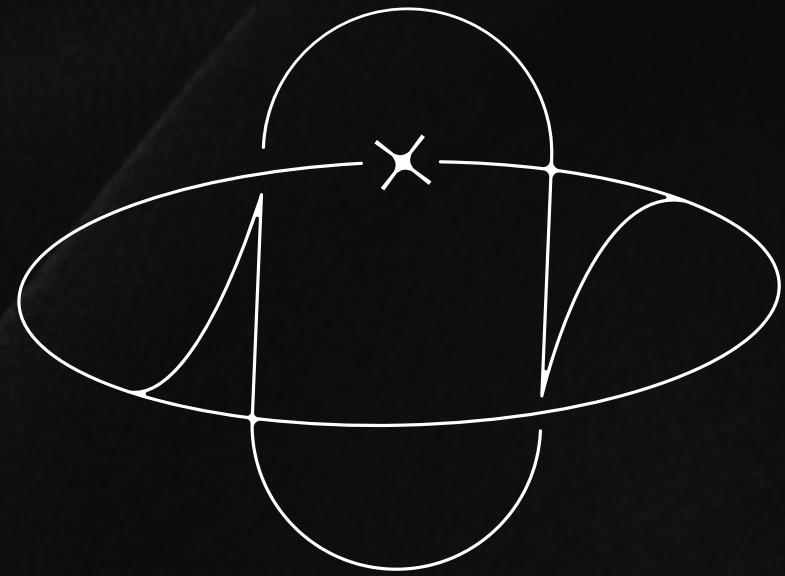
provides art direction, playlisting, score and soundtracking for social media, shows, movies, short films & any other modes of digital content



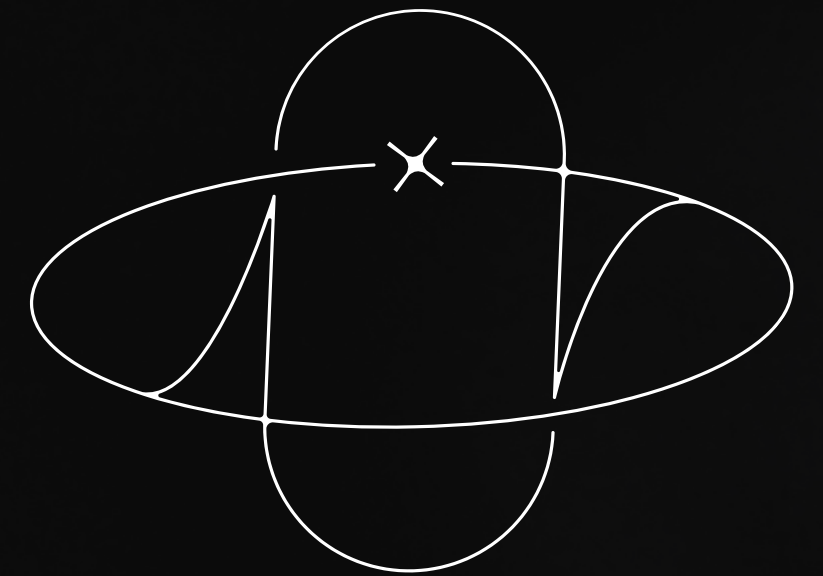
COPYWRITER

writes copy strategically & with marketing concepts in mind to captivate the appropriate audiences; including but not limited to pitches, blogs, emails & social media captions



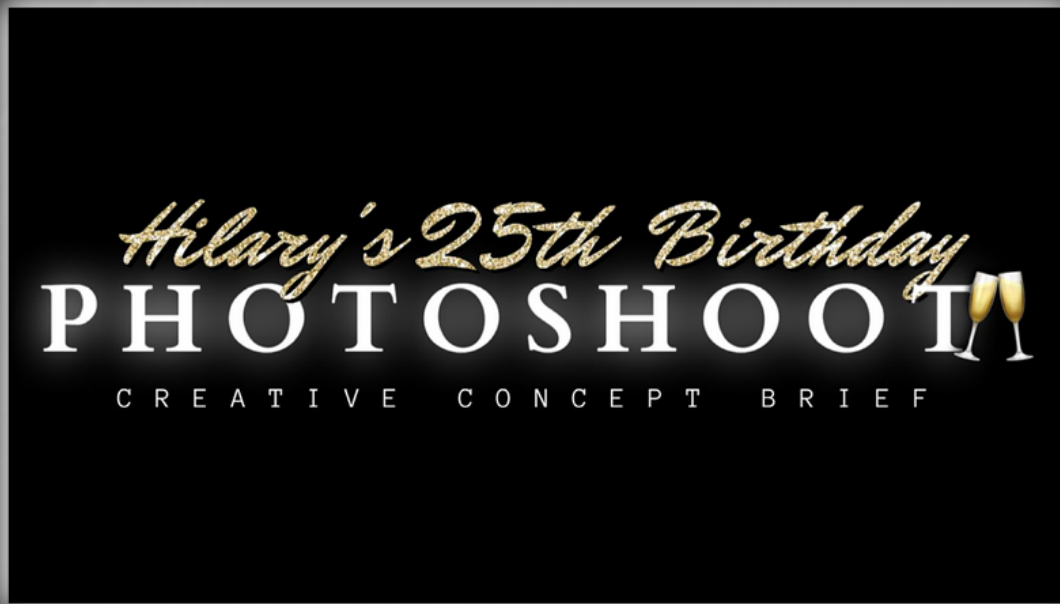
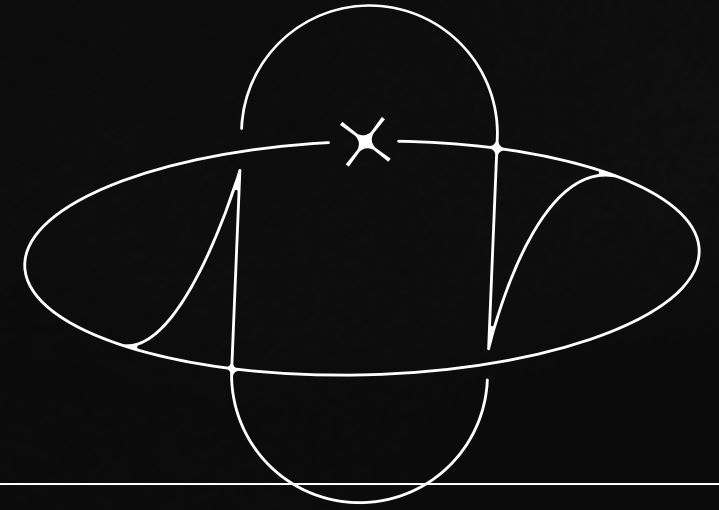
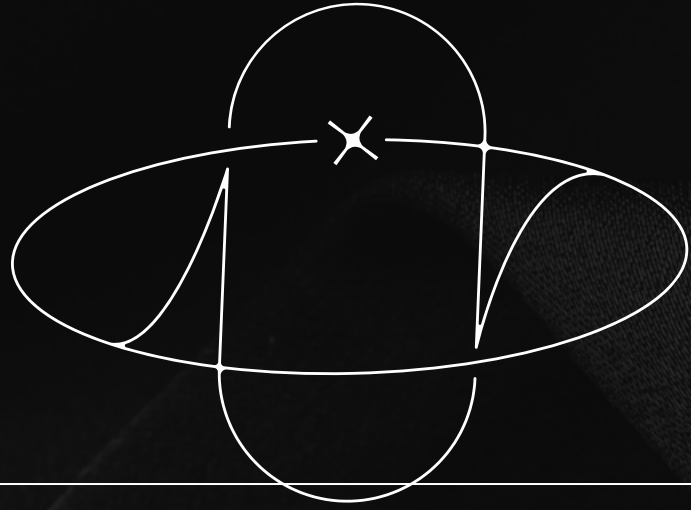


PROJECT PORTFOLIO



T H U M B N A I L S I N T H I S S E C T I O N A R E C L I C K A B L E

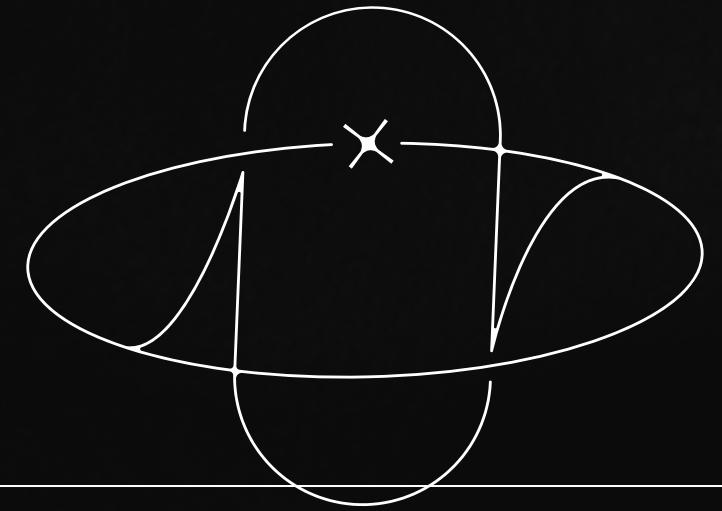
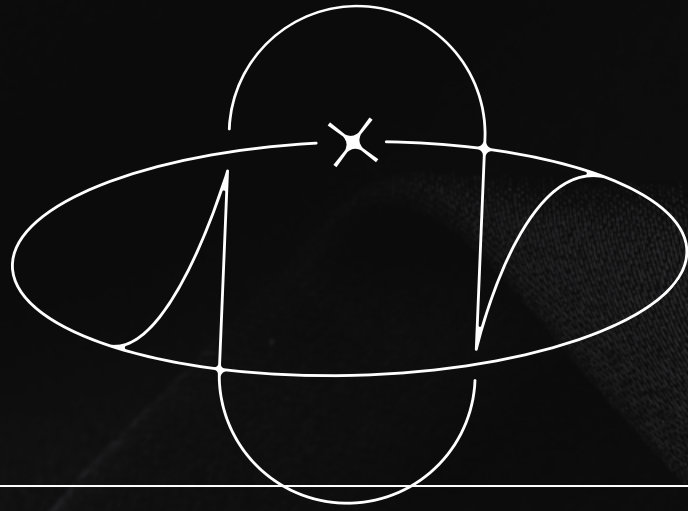
PROJECT PORTFOLIO



CREATIVE DIRECTION

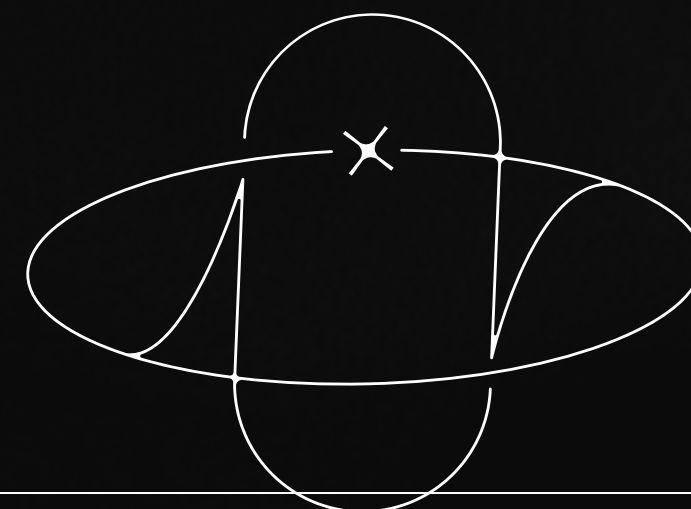
PROJECT PORTFOLIO

09



SOCIAL MEDIA | CONTENT CREATION

PROJECT PORTFOLIO



LOGOS

FLYERS

APPAREL

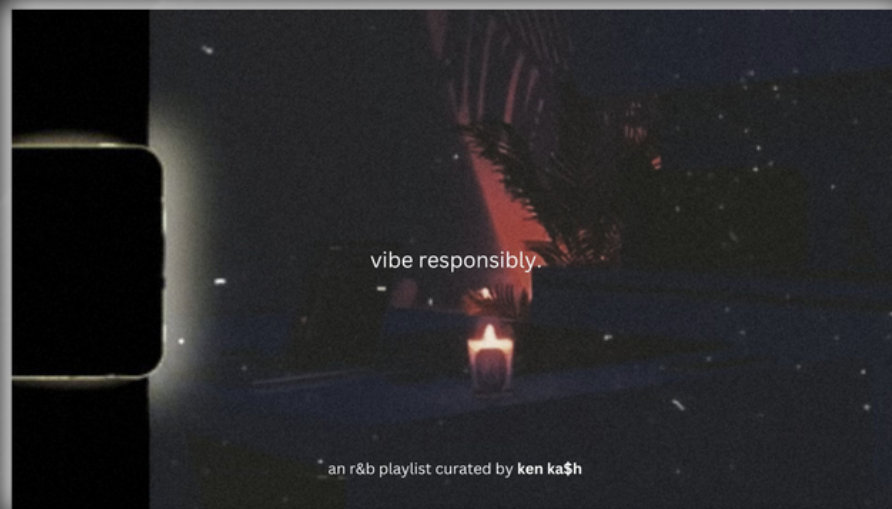
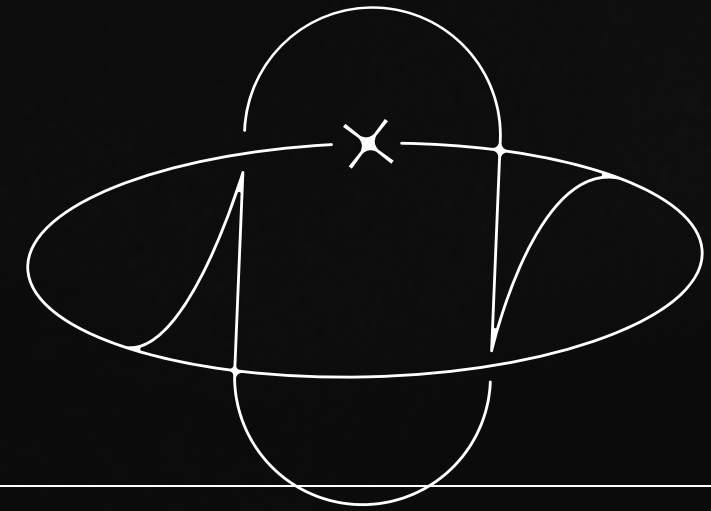
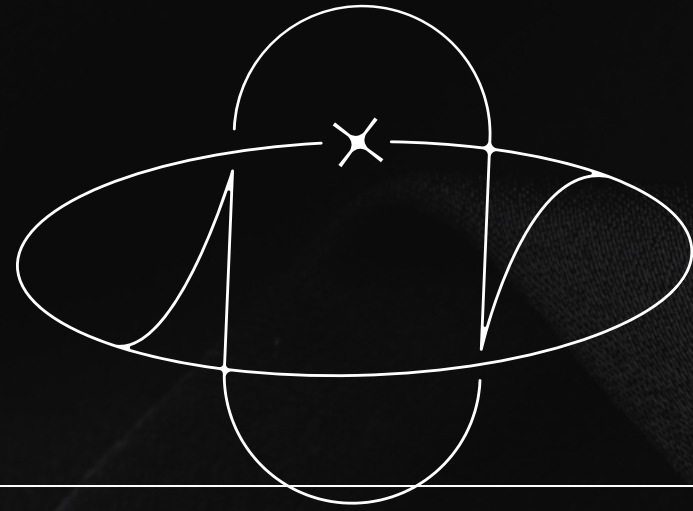
YOUTUBE
MATERIALS

BUSINESS
CARDS



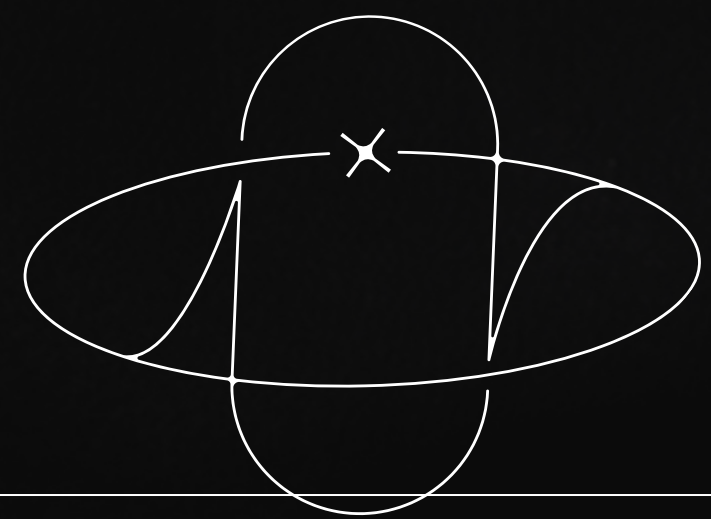
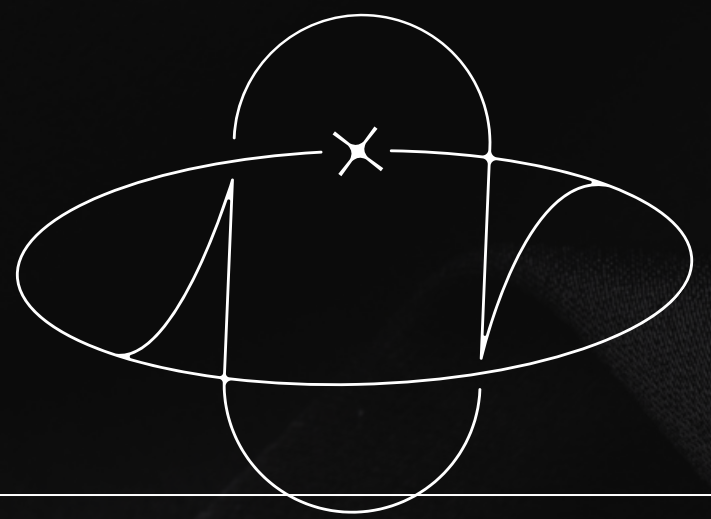
DIGITAL DESIGN

PROJECT PORTFOLIO



MEDIA CURATION

PREVIOUSLY WORKED WITH:



Monet Kasseen & Co.



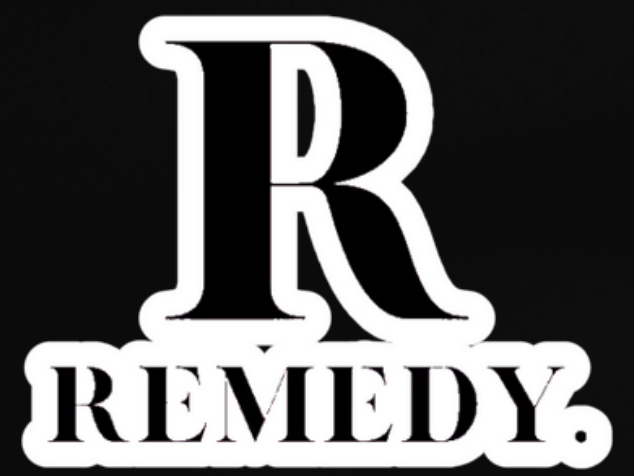
HO3SH*T by Arrogant Tae



IXORA Botanical Beauty



PROPEL Center



REMEDY By Ari



HITKIDD



DUKE DEUCE



LET'S
WORK
TOGETHER

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