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kennedi leigh wright



PORTFOLIO



creative director • project manager • content creator • copywriter • digital designer • media curator

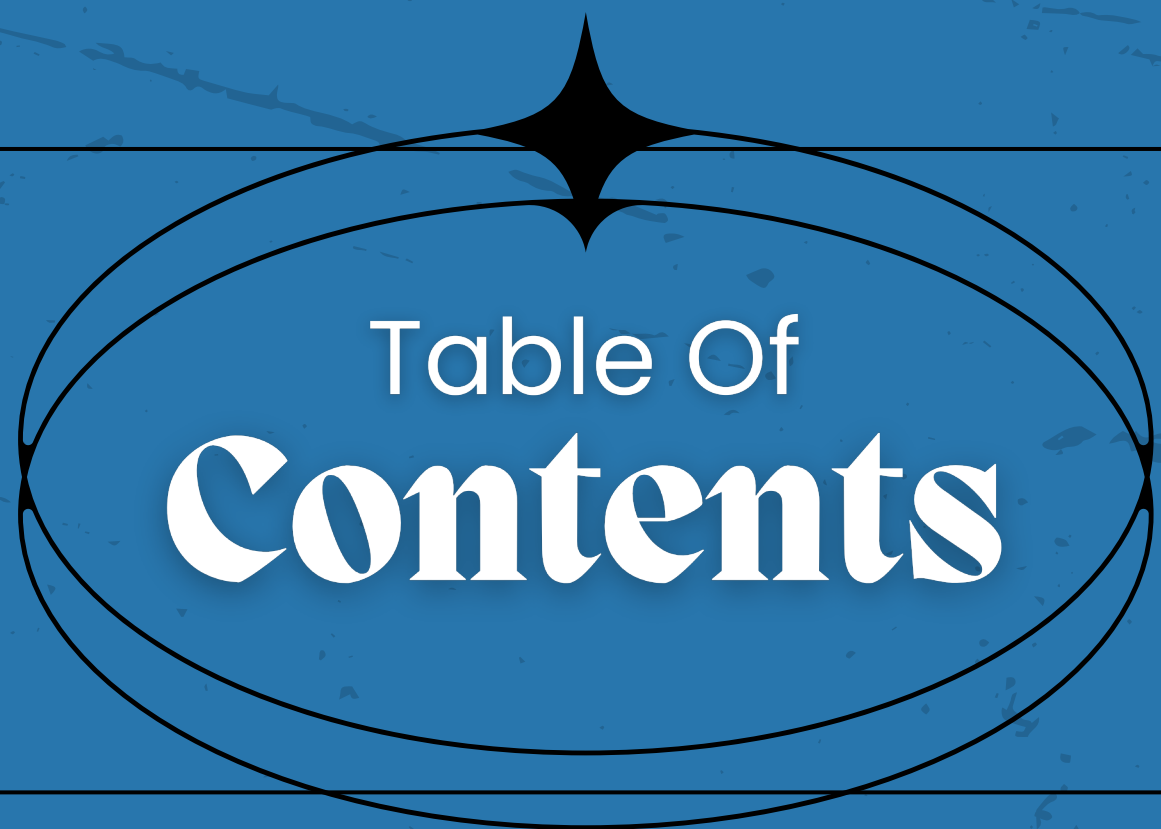


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# KENNEDI LEIGH WRIGHT

OWNER,



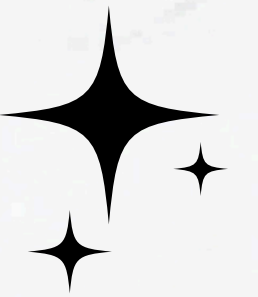
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about the  
**CREATIVE**

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**KENNEDI LEIGH WRIGHT** is a marketing professional specializing in creative endeavors. Her passions have always been planted in the arts, media, design, technology, organizing & planning *everything* in immense detail. Having acquired a Bachelor of Business Administration degree in Marketing from Prairie View A&M University in 2021, she's now amalgamated these passions and made it her career.



*the*

# MISSION

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05

My mission as a creative is always to bring forth and give life to my clients' visions, as well as my own, by conceptualizing & managing them to completion. I dive deep into the details to turn dreams into tangible reality.





# SKILLS



## CREATIVE DIRECTOR

conceptualizes, plans, directs & manages all moving parts of any project or event so that the result is appealing, fresh and cohesive



## DIGITAL DESIGNER/CONTENT CREATOR

designs & edits several forms of digital content & promotional materials (custom: social media posts, photo/video content, flyers, logos, business cards, apparel/merch, etc.)



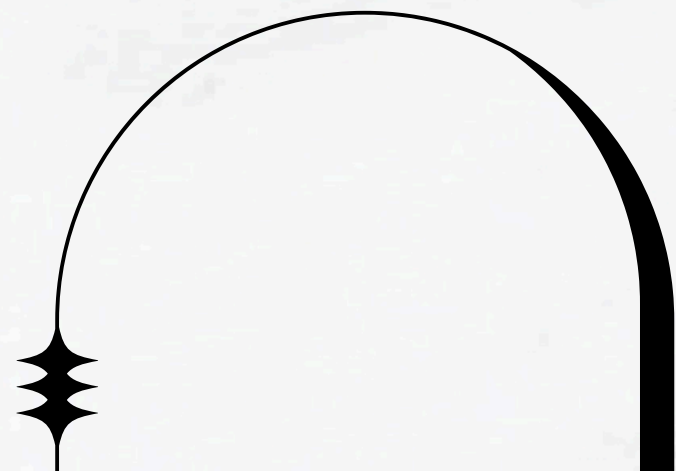
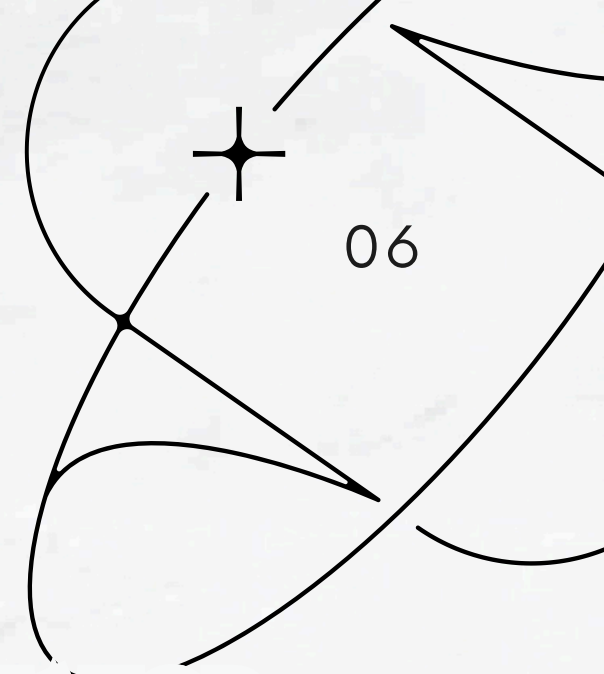
## MEDIA CURATOR

provides art direction, playlisting, score and soundtracking for social media, shows, movies, short films & any other modes of digital content

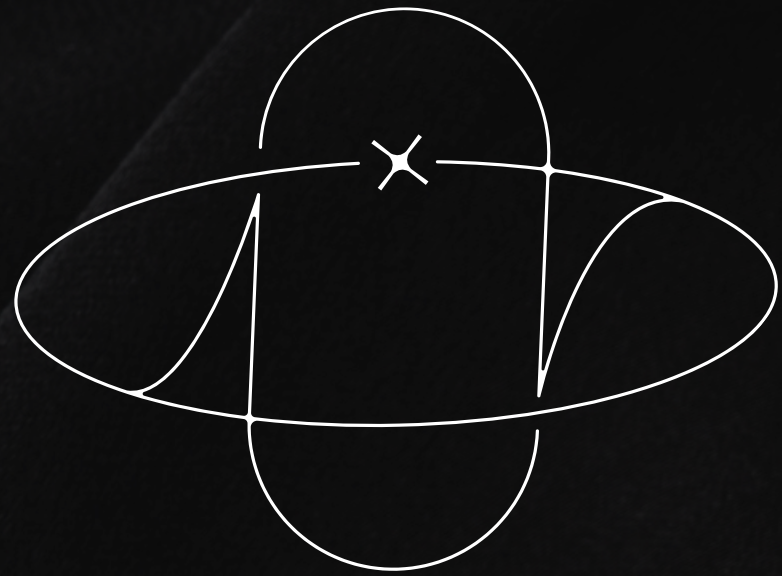


## COPYWRITER

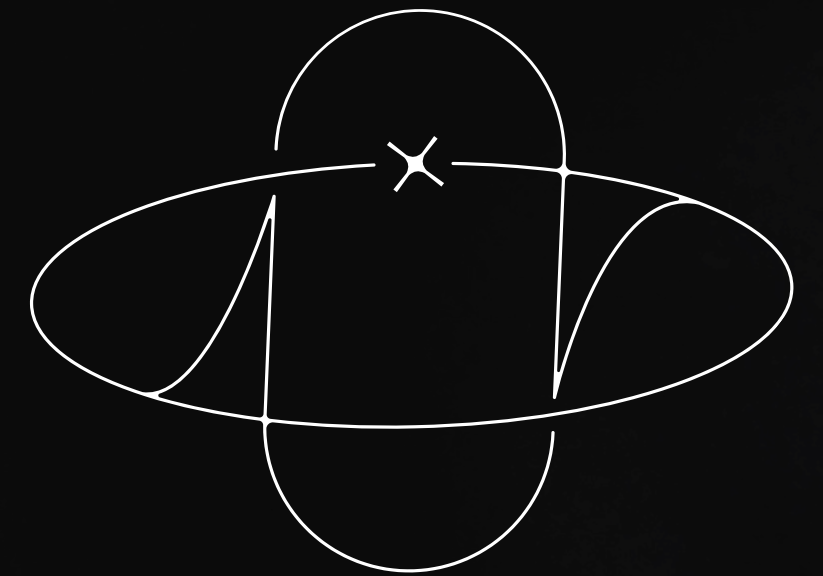
writes copy strategically & with marketing concepts in mind to captivate the appropriate audiences; including but not limited to pitches, blogs, emails & social media captions







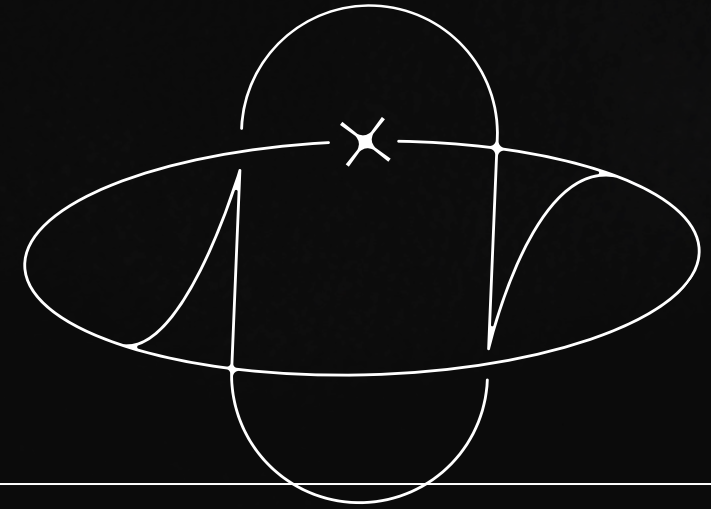
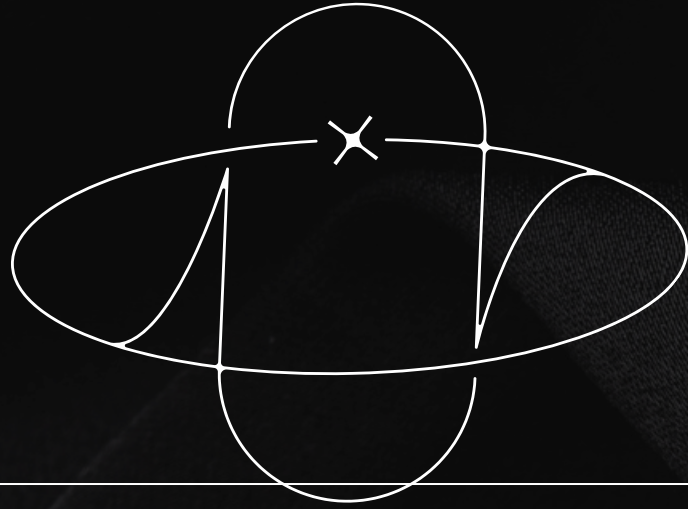
# PROJECT PORTFOLIO



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# PROJECT PORTFOLIO

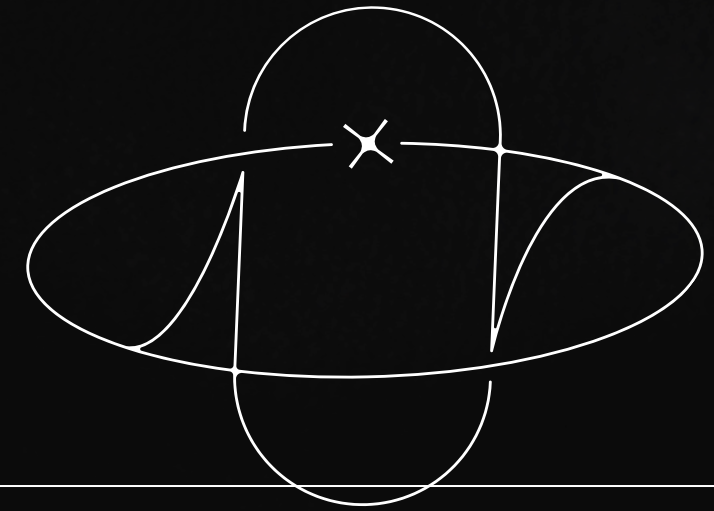
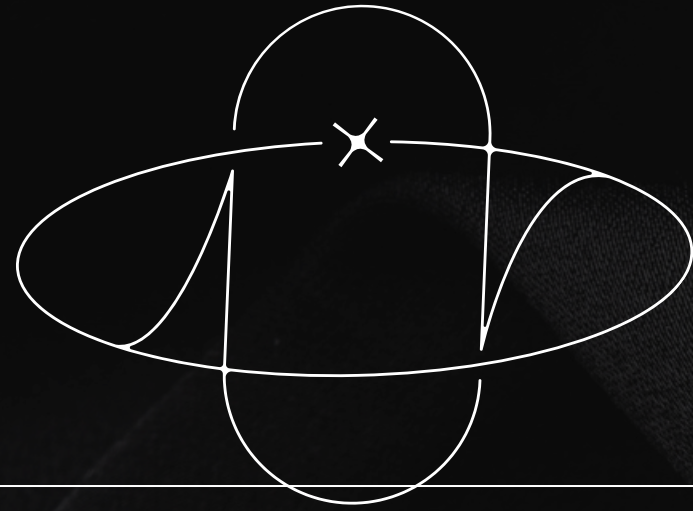


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# CREATIVE DIRECTION



# PROJECT PORTFOLIO

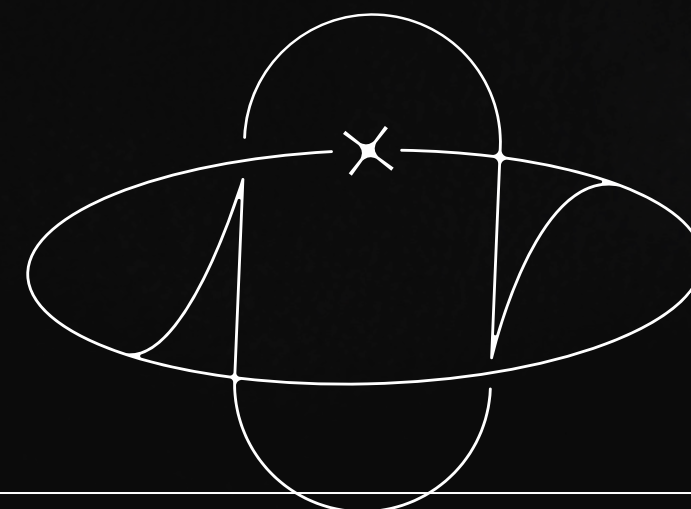
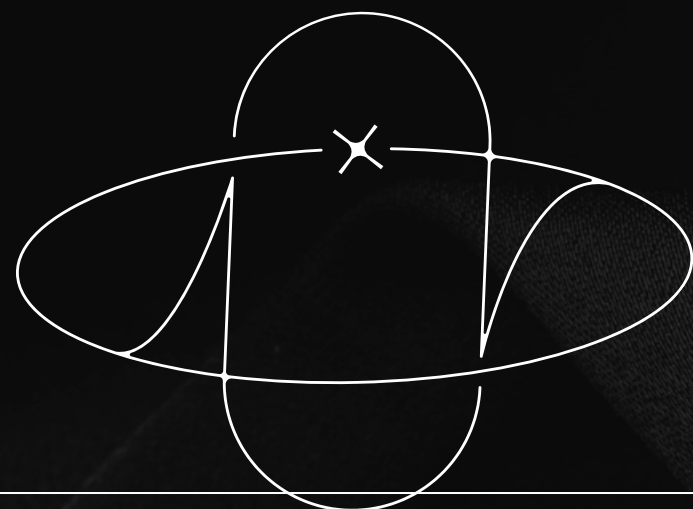


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SOCIAL MEDIA | CONTENT CREATION



# PROJECT PORTFOLIO



LOGOS

FLYERS

APPAREL

YOUTUBE  
MATERIALS

BUSINESS  
CARDS

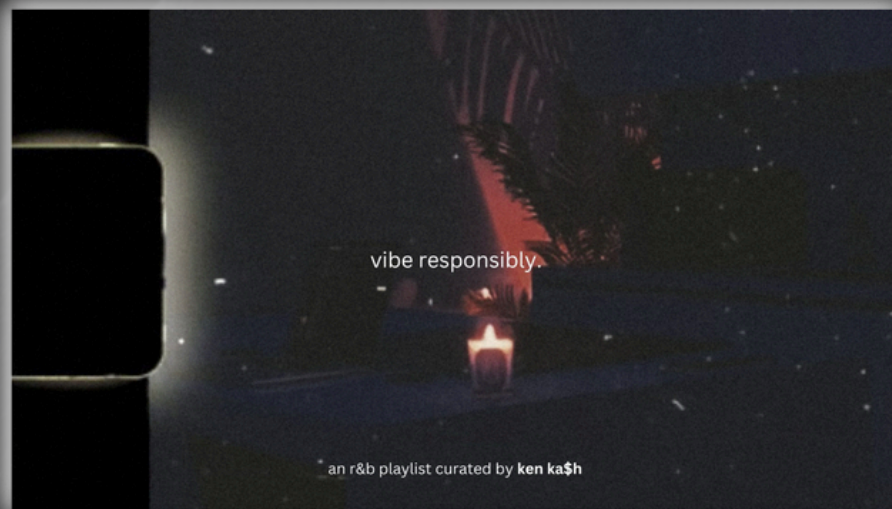
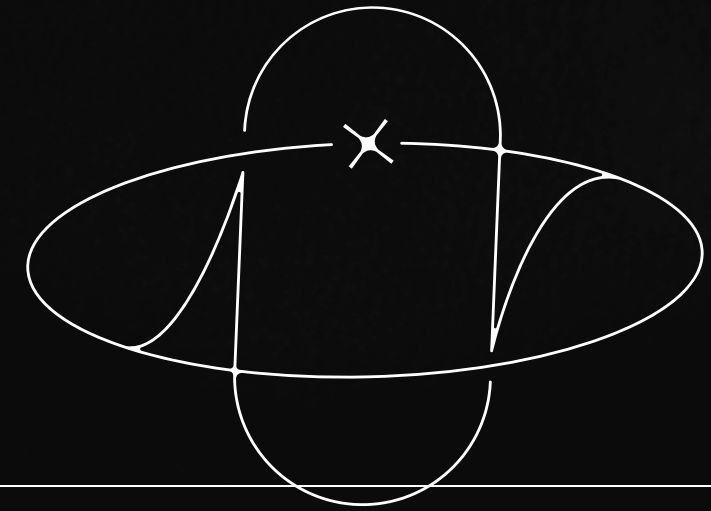
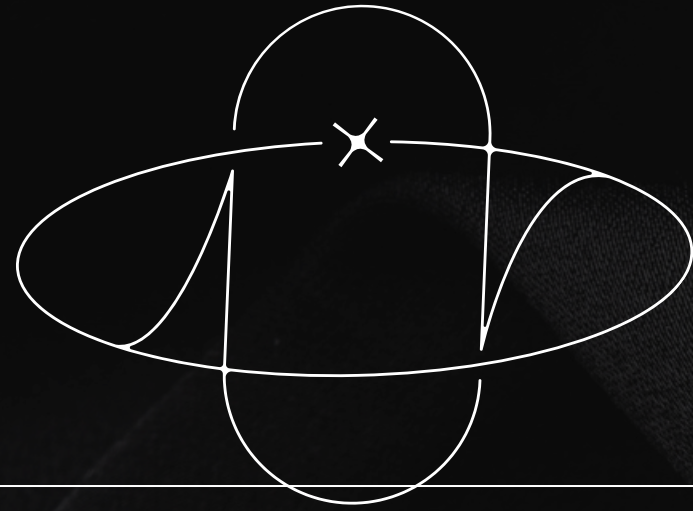


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DIGITAL DESIGN



# PROJECT PORTFOLIO

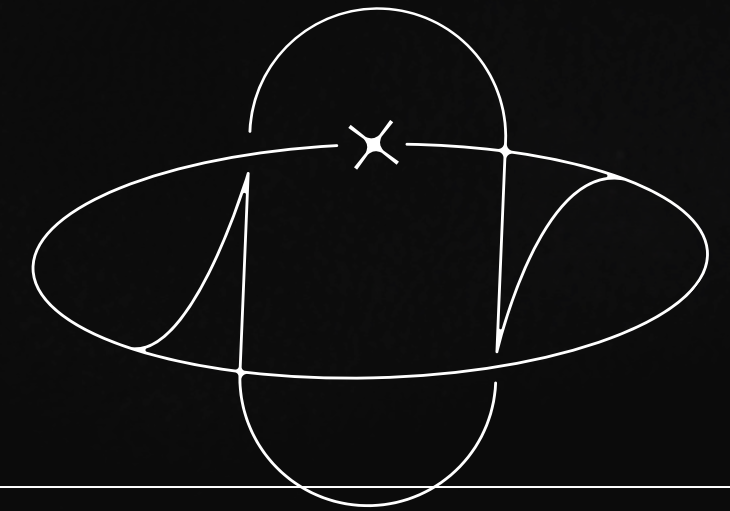
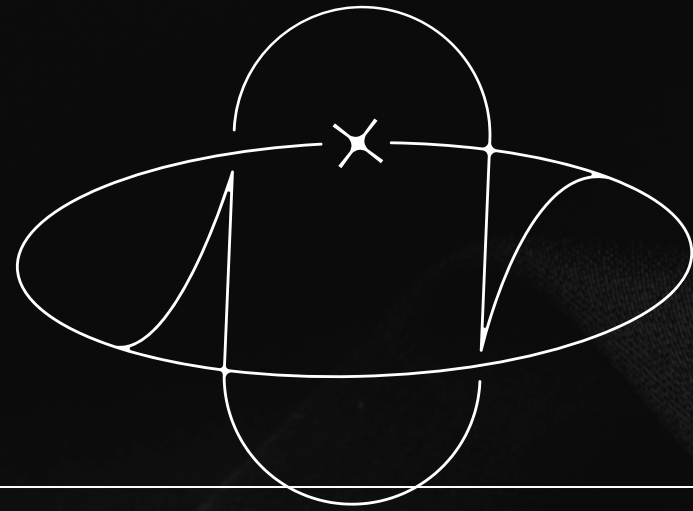


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MEDIA CURATION



# PREVIOUSLY WORKED WITH:



Monet Kasseen & Co.



HO3SH\*T by Arrogant Tae



IXORA Botanical Beauty



PROPEL Center



REMEDY By Ari



HITKIDD



DUKE DEUCE





LET'S  
WORK  
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